

| Good practice nº 3                                   |  |
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| <b>Title</b>   | Escoles Cor Blanquinegre   |
| <b>Author/Name of the institution (organization)</b> | VCF Foundation   |
| <b>Type of the good practice</b>                     | Project  |
| <b>Place</b>   | Valencia, Spain  |
| <b>Start date / End date</b>                         | 2015   |
| <b>Target group of learners</b>                      | Young people who are in schools located in population areas with a high risk of social exclusion.  |
| <b>Institutions involved</b>                         | VCF Footballers' Association, Valencia CF, VCF Foundation, VCF Academy, Valencia City Council, Valencia Provincial Council and CaixaBank.  |
| <b>Goals</b>   | <ul style="list-style-type: none"> <li>● Facilitate those responsible for the Reeducation Centre in their daily work with the students to contribute to their improvement as individuals, students and citizens.</li> <li>● Promote values such as teamwork, respect and empathy, both in the practice of football and in the daily life of each of the participating students.</li> <li>● Raise awareness of the importance of sport as a tool for social inclusion.</li> </ul> |
| <b>Description</b>                                   | In October 2015, the Escoles COR Blanquinegre initiative was launched by the Valencia Futbol Club Foundation, a corporate social responsibility action aimed at the teaching staff of certain schools and childcare centres located in neighbourhoods of Valencia and towns in the province with a complicated social context.   |

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|   | <p>The philosophy of the project is to offer the collaborating schools and childcare centres sport, football and Valencia CF as a motivational tool that the teachers use so that the students, many of them in difficult personal and social situations, set goals and learn how to achieve them, take on responsibilities and, in short, grow personally with better self-esteem and values such as companionship and tolerance, taking into account the vital context in which they find themselves.</p> <p>To this end, the Foundation's coaches come once a week to give training sessions, as well as giving talks with the aim of providing support from former players and club staff.</p> <p>This is a social, educational and sporting initiative that aims to have a positive impact on the daily lives of young people at risk of social exclusion through the practice of football, helping them in their personal, student and community progress.</p> |
| <p><b>Link to the source<br/>(if available)</b></p> | <p><a href="https://www.valenciacf.com/es/article/es-mas-que-nunca-escoles-cor-blancinegre-2021-02-08">https://www.valenciacf.com/es/article/es-mas-que-nunca-escoles-cor-blancinegre-2021-02-08</a></p>   |