

Good practice nº 15	
<b>Title</b>	Sverige United
<b>Author/Name of the institution (organization)</b>	<p><b>President:</b> Svante Elfving</p> <p><b>Commissioner:</b></p> <ul style="list-style-type: none"> <li>• Marcus Allbäck</li> <li>• Carl Elfving</li> <li>• Henrik Widerståhl</li> </ul>
<b>Type of the good practice</b>	Project
<b>Place</b>	Sweden
<b>Start date / End date</b>	2018
<b>Target group of learners</b>	Integration for new arrivals to Sweden and collectives in risk of social exclusion
<b>Institutions involved</b>	-
<b>Goals</b>	<ul style="list-style-type: none"> <li>• Through grants and scholarships, to ensure that people from different countries and cultures meet and connect with each other.</li> <li>• To work for good physical and mental public health by giving more people the opportunity to get active on the football field.</li> <li>• To give the football projects and enthusiasts we choose to support the attention and recognition they deserve.</li> <li>• To inspire similar investments in other areas through our operations.</li> </ul>
<b>Description</b>	Sweden United is an independent foundation. They support enthusiasts and associations that welcome people from different backgrounds into the football community and thereby contribute to integration. Through their work, they want to highlight good examples and inspire more people to get involved.

When the politicians regard integration as a social nut that is difficult to crack, Sweden United turn our gaze to the football pitch. From their place on the sidelines, they see with their own eyes how football unites people who would never otherwise have met. Every day. Year round.

From playful children in dark backyards, all the way up to elite club stars entertaining in shining spotlights. Football gives everyone the chance because you should only be judged based on your will, energy and your contribution to the team. Nothing else. This is something Sweden United likes and wants to pass on.

The foundation sees it as its task to highlight the beautiful sides of football, to support its passionate people and to facilitate the work for inclusion and diversity.

The organisations vision is to be a bridge builder in Swedish football. Through our support, strangers turn into teammates.

Sweden United ensures that newly arrived and established Swedes meet on the football field. Thanks to our support, sports enthusiasts get the power to realize their dream projects and create integration in everyday life.

Every year they support 3 projects or scholarships.

The three scholarships have a total value of SEK 100,000. As of the next distribution, half of the scholarship goes to the firebrand and half to the association's integration work. The distribution takes place at the annual Guldhanden gala when it is revealed who the scholarship recipients are.

To decide which projects get the scholarship, Sverige United assembled an award committee consisting of people from different parts of the football movement who are passionate about openness and diversity and who see it as a matter of course to include everyone in the football community. The prize committee acts as a jury. Its task is to go through the proposals that come in and then decide who will receive the annual scholarships Guldhanden, Silverhanden, and Bronshanden.

Link to the source  
(if available)

<https://sverigeunited.se/>